
The PKV Team

BENJAMIN E. (WOODY) PRICE, JR., PRESIDENT, is an experienced manager, researcher, planner, and consultant. Woody brings to his leadership of PKV nearly three decades of service in local, regional, state and academic agencies. Graduating from Florida State University in 1971, he has focused on information and knowledge management in complex inter-organizational environments. His special expertise lies in assessing and enhancing the way information management affects the performance of organizations. Recent projects include an enterprise-level e-government permitting system for the Florida State Technology Office and Department of Environmental Protection (FDEP); a knowledge system for supervisory discipline assistance in FDEP; a knowledge system, **MiLo**, for the Florida Institute of Phosphate Research to protect and refurbish specialized expertise for chemical processing in the fertilizer industry; and concept design of a knowledge system for performance management in Santa Clara County, CA. Woody co-authored with Dr. Richard Feiock "Development Management: "Growth Management and Economic Development" that appeared in *The Florida Public Policy Management System: Growth and Reform*, Dr. R. Chakerian, editor (1994). He is a member of the Academy of Management and American Institute of Certified Planners.

JULIAN HILTON, BA MA D.PHIL, INTERNATIONAL CONSULTANT, has a significant leadership record in early stage development and implementation of new programs for established organizations, and of founding new enterprises. He has expertise in the healthcare and wider life-science sectors, with special interests in management systems, risk analysis and communications, biosecurity and strategic planning. Professor Hilton consults in Europe and the United States with clients that currently include the European Commission, the United Nations, the Food and Agriculture Organization (FAO) (Rome), the World Health Organization, Meril, Bristol-Myers Squibb, and the British Leather Technology Center. He was appointed in 1984 an Expert of the European Commission in artificial intelligence and expert systems. He has recently (2001-2002) led the successful introduction of voluntary certification for clinical investigators for the Association of Clinical Research Professionals. He is Principal Investigator on the MiLo project with the Florida Institute for Phosphate Research. He has successfully managed a number of major international projects. He lectures and publishes widely, including seminal papers on the development of multimedia and object-oriented systems. Before embarking on a business career in 1991, he held university chairs in UK and Austria. In 1992 he was honored with the Entrepreneur of the Year award by the Anglo-Dutch chamber of commerce.

REID VANNOY, DIRECTOR OF BUSINESS SYSTEMS SOLUTIONS, has 20 years experience in planning and organizational management in the public sector. His management consulting work has focused primarily in the area of operational improvement through information technology. His specialties include workflow modeling and re-design, information technology specification and acquisition support services, as well as productivity and quality benchmarking. Recent projects include online permitting for the Florida Department of Environmental Protection (FDEP), business process redesign for the Hazardous Waste program in FDEP, technology needs assessment for the Florida Geological Survey library, and a feasibility assessment for a business process redesign for the compliance and enforcement section of the Office of General Counsel in FDEP. He received his Bachelor's degree in Urban and Regional Planning from Miami University, Oxford, Ohio in 1980. He received a Masters degree in Public Administration from FSU in 1992. He is a member of the American Institute of Certified Planners and the Association for Information and Image Management.

PHILIP SHOEMAKER, SENIOR MANAGEMENT SYSTEMS CONSULTANT, has 14 years experience in business process analysis, software design, development, and implementation. During this period he has used a wide

variety of technology ranging from mainframe to cutting edge web based client server implementations. Many implementations used innovative data processing techniques beyond the traditional mainstream techniques. These innovative techniques served to set the standard in on-going development within the organizations where they were applied. Philip has extensive experience with state government and environmental data systems with a specialty in large-scale Oracle DBMS implementations across wide area networks and web based interfaces. Philip received his B.S. in Management Information Systems with a Minor in Computer Science from Florida State University in 1989.

MALIKA MOUSSAID, PH.D., INTERNATIONAL MANAGEMENT CONSULTANT, has extensive experience in project management and high-level research projects involving the capture and transmission of expert professional knowledge. In 1991 she founded the School of Computing and Management Studies, Fes, the first such school for managers in Morocco. 1993, she was appointed Vice Dean at the University of Meknes. With the support of the Moroccan government she joined the Aleff Group in 1996, and in 1998 became the Group CEO. She has recently completed three international knowledge-base system projects: 1) **AVIS TAIEX**: List A and List B animal diseases, commissioned by the European Commission; 2) **EMPRES (GEMP)**: Emergency Preparedness System for the Food and Agriculture Organization (FAO); 3) **FAIR**: Multimedia program on animal health issues in Hide quality for the leather industries, delivered in five languages, funded by the European Commission. She is fluent in Arabic, French and English. She has a BA from the University of Fes in Morocco, MA, DEA (Diplome d'Etudes Approfondies) and Doctorat es 3^{eme} Cycle, Sorbonne, Paris, where she also passed the Aggregation. In 1995 she was awarded a Ph.D. at the University of East Anglia, UK.

CHRISTINE MORGAN, MANAGER OF BUSINESS SERVICES, has 11 years experience in business management in the non-profit sector. Areas of expertise include accounting, operational planning, marketing, training, customer service, and membership. Her primary experience is with the YMCA of Greater Houston Area and the Florida Occupational Therapy Association. Major accomplishments include successfully designing and implementing processes to transition into a new YMCA facility while surpassing every goal set. She graduated from the University of West Florida with a Bachelor of Science in Business Management and is a member of the Tallahassee Society of Association Executives.

JAMES F. MCMICHAEL, PH.D., SENIOR OD CONSULTANT, has extensive business, academic, consulting and training experience. His primary professional interests include team building, strategic planning and thinking, organization design, and creative problem solving. Jim is an affiliate of the Center for Professional Development as well as a trainer in the Certified Public Manager program, both at The Florida State University. He was President of a financial management company and successful insurance executive. Public posts include being an early pioneer in the field of aging and retirement policy, development of the nation's first retirement plan for dairy farmers, and serving as the executive director of the Wisconsin State Commission on Aging. He has taught at Michigan State University, University of Wisconsin, Thomas College (Georgia), and FSU. Receiving his doctoral degree in political science from FSU, he authored *The Spiritual Side of Management: Who is Running This Show Anyway?* and *Capitalism, a Spiritual Perspective*.

KAYE KENDRICK, CPA, SENIOR PERFORMANCE MANAGEMENT CONSULTANT, has 20 years experience in accounting, auditing, and management in both the public and private sectors. Her consulting work during the last ten years has involved designing performance measurement systems for use in strategic or operational planning and performance-based program budgeting. Her prior experience included successfully building and managing an accounting practice, establishing and managing an inspector general function for a state agency, and managing governmental financial audits. Her consulting has included work for the County of Santa Clara, California; the Florida Department of Environmental Protection; the Florida Division of State Group Insurance; the Florida Department of Labor; and, the Florida State Library. She graduated from Florida State University in 1981, Cum Laude, with a degree in Accounting, and is a Certified Public Accountant, Certified Internal Auditor and Certified Public Manager.

BARBARA J. FRENCH, PH. D., SENIOR OD CONSULTANT, has extensive experience with government, business and academia with expertise in futures planning/visioning, leadership and management assessment/development, organizational assessment/development, organizational learning and systems strategies, team building and facilitation, and total quality management. Her consulting clients include the Florida Departments of Agriculture, Health and Rehabilitative Services, Highway Safety and Motor Vehicles, and others. She also served as a human resources manager for the United States Postal Service. She received her doctorate in public administration from Florida State University (1994) and has published numerous articles.

PAUL A. ROWELL, SENIOR MANAGEMENT SYSTEMS CONSULTANT, has almost 25 years experience as a lawyer and a senior manager in both the public and private sectors. His diverse experiences as a lawyer include practice in labor and employment, civil rights, administrative law, public sector construction, public procurement and contracts. He has managed programs with combined budgets of \$194 million and in excess of 400 employees. He is also a trained mediator. He has taught extensively. His current projects include work on Florida's enterprise permitting solutions and the continued development of a knowledge system for supervisory discipline assistance. He is a graduate of the University of North Carolina at Chapel Hill and the University of Florida College of Law.

MICHAEL CASTRONOVO, BUSINESS PROCESS CONSULTANT, has over 10 years of experience in systems development and implementation. Mike has been able to help companies align business and technology by identifying business needs and providing cost effective solutions. His background and experience incorporates all phases of the systems life cycle and his diverse project experiences have led to a well-rounded skill set including strong technical, functional, and project management experience. Business process reengineering clients include ACRP (Association of Clinical Research Professionals), DC; BDO Stoy Hayward, London, England; ENTERGY, New Orleans, LA; and, for Clarus Corp. at MEAG Power, NCR, Norfolk Southern, Atlanta GA; and has consulted for software vendors such as PeopleSoft and Clarus Corp. Mike is Microsoft Certified in Visual Basic (MCP) and has technical skill with PeopleSoft and numerous other languages and systems on mainframe, midrange, server, and client platforms.

JOHN R. VAN WINGEN, PH.D., PERFORMANCE METRICS CONSULTANT, has more than 25 years public policy and information technology experience. Most recently he has worked extensively with healthcare data analysis in support of healthcare business planning, regulation, and litigation. With over 10 years experience in healthcare information systems, John has broad knowledge of the HMO industry, physician practice management systems, third party billing arrangements, and community health information systems. With more than 30 years IT experience with mainframe, mid-range and personal computers, he is capable with numerous programming languages, data base systems, and statistical packages. John has taught at the doctoral and undergraduate levels. John has a B.A. from Purdue University, and a M.A. and Ph.D. from the University of Missouri. Doctoral work at Florida State University in computer science focused on expert systems and artificial intelligence. Professional affiliations include the College of Healthcare Information Management Executives (CHIME), Association for Computing Machinery (ACM), and Institute of Electrical and Electronics Engineering (IEEE).

ALEFF Group Membership

PKV is the consulting arm of the, *AleffGroup* worldwide. *AleffGroup* is an international federation of privately held companies, founded in 1992.

Member Companies

AleffGroup member companies reflect the two principal strands of PKV expertise: domain knowledge and information and communications technologies.

Domain knowledge is strong in life-sciences in particular:

AFSIS – food quality, safety and production (a joint venture between Aleff Group and EBT Consultants, Athens, Greece)

AVIS College Ltd. – animal health and production

CATT – leather industries and tanneries (a joint venture between Aleff Group and British Leather Technology Centre, Northampton UK)

MiLo – a long-term collaboration with the Florida Institute of Phosphate Research for the phosphate and wider chemical processing industries

MiLoRAD – a collaboration with the Florida Institute of Phosphate Research for radiation safety in the manufacturing and process industries

Trimanos LLC – clinical research and healthcare.

Technology strengths are located in:

Aleff Group Inc. – work-flow, process and data-management tools, for administration, government and advanced research

AMC Infomediaries Inc. – web-based communities and expert-driven consulting services, with a financial services emphasis

Telos Aleff Ltd – CD, DVD, and web-based multimedia knowledge products, with ecommerce (web-based) delivery.

Collaborations with Centers of Scientific Excellence

AleffGroup has long-term partnerships with centers of excellence, including world reference laboratories and standards setting organizations. These include:

- British Leather Technology Centre, UK
- Florida Institute of Phosphate Research
- Food and Agriculture Organization, Rome
- The Institute of Animal Health, UK
- L'Office International des Epizooties, Paris
- University of Viterbo, Italy
- University of Florida, Gainesville
- Veterinary Laboratories Agency, UK

Public-Private Partnerships

Through long-term partnerships with a worldwide network of centers of scientific excellence, *AleffGroup* has ready access to experts of international standing, who join or advise Group project teams. Since its foundation in 1992, the Group has pioneered public-private collaborations with national governments, and with bodies such as the European Commission and the United Nations. The group has member companies and affiliates in the United Kingdom, United States, Greece, France, Australia, and Morocco.

Contract Rates

PKV Management Consulting, Inc. offers a discounted rate to governmental entities and is available through direct contracts or, optionally, via Florida State Term Contracts.

A Fee Schedule is available upon request.

References

References are available upon request